

"It is well documented that brands that increase advertising during a recession, when competitors are cutting back, can improve market share and return on investment at lower cost than during good economic times." - Harvard Business School

BB BRUCE BUGBEE

ABOUT

"I don't know how you do ministry today without a website." – Bruce Bugbee

Bruce Bugbee tells us this about the history and impact of the ministry: "In June of 1993, Bruce founded Network Ministries International. Its purpose is to support the ministry of the local church and the mission of Christian organizations in the effective and efficient use of God's people for loving service to one another and the world. Assisting leaders in the development of gift-based, passion-driven ministries, he writes, speaks and equips leaders through a variety of venues. He has consulted a variety of churches, among them being Saddleback Community Church (Rick Warren), Highland Park Presbyterian Church, and The Potter's House (T.D. Jakes)."

REVIEWS

Name:

Network Ministries International

Denomination:

Non-denominational

Size:

Reached more than 2 million people in over 13 languages

URL:

<http://www.brucebugbee.com/>

Location:

Mission Viejo, CA

Budget:

\$2000

FEATURES

Custom Programming

Custom Layout

Custom Storefront

RESULTS

When asked about the importance of his website, Bruce Bugbee said, "It's like a phone # today. I don't know how you do ministry today without a website. Around the world, whenever people come across your name or material, they come across your information online whether it's FAQ or a mission statement. The website is critical for information, but it's also critical to sustain my ministry. It's a critical step for people to make contact. People can't be everywhere. The advantage is I can wake up in the morning and find that people have purchased our materials."



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